

# Alifya Jiehan Anandika

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## Summary

As a seasoned Frontend Developer with 4 years experience, I specialize in curating engaging user interfaces and exceptional user experiences. My proficiency extends to UI/ design, with Figma being my go-to tool for crafting interfaces that seamlessly blend form and function. I see myself as more than just a coder;

## Personal Website

<https://jiaan.vercel.app>

## Project Overview

<https://drive.google.com/drive/folders/1RC7jrfmeVYeNvsloZH8E5yUawvaBo4DS?usp=sharing>

## Work Experience

### Front End Developer & UI/UX

Ayola.co • Jakarta, Daerah Khusus Ibukota Jakarta

01/2024 - Present

I developed Ayola's mobile apps using React Native Expo, including slicing designs, creating reusable components, and setting up fonts/themes.

I implemented localization, integrated backend & Google APIs, and provided weekly updates on Notion. I contributed to brainstorming sessions, offered feedback on designs, and created UI/UX designs for various screens.

Additionally, I designed publishing assets for Playstore & Appstore and helped create Instagram content.

I also redesigned the Ayola main Website for bookings.

### Front End Developer & UI/UX

Bisatumbuh • Jakarta, Daerah Khusus Ibukota Jakarta

07/2023 - 11/2023

- Create UI/UX for Bisatumbuh Apps with Figma

- Create UI/UX for Bisatumbuh Company Profile Website with Figma

- Create Publishing Assets for Playstore & Appstore (Icons, Banner, Mockup, Screenshots)

- Create User Guidance for Bisatumbuh Apps

- Develop Bisatumbuh Apps with Framework7 & Capacitor JS (Front End)

- Testing and building Bisatumbuh Apps in Android Studio & XCode

- Manage publishing on Play Store and AppStore

- Develop Bisatumbuh Company Profile Website with Astro JS & Framework7

- Collaborate with back-end to integrate login system, otp, account management, application logic and database

- Brainstorm new ideas and feature with Project Managers and Tech team

- Attending Review and Sprint Planning meeting

## QA / Front End Engineer

Inovata • Jakarta, Daerah Khusus Ibukota Jakarta

08/2022 - 06/2023

- Create Testing Environment Website as Internal Tools for Running Simulation and Algorithm (Stores, Products, Transactions)
- Create Company Profile Website based on design from UI/UX team
- Creating Front End and Integration from Back End for User Customer Dashboard as part of the Company's products
- Creating Website for Listing Test Case to track the progress of QA works of testing the MIRA Apps (company's product)
- Collaborate with back-end developers to ensure seamless integration with the application logic and database
- Ensure that all code is well-documented, maintainable, and follows best practices
- Testing and Listing bug from Users & PSC Feedback for MIRA Apps
- Setting Up Automation Test for MIRA Apps with Katalon Studio
- Writing Manual Test Case for MIRA Apps
- Brainstorm new ideas with Project Managers, Marketing, UI/UX and Tech team

## Front End Developer React (Part Time Remote)

Binari Digital • Jakarta, Daerah Khusus Ibukota Jakarta

07/2022 - 01/2023

- Maintenance Front End of Daytrans CMS Website
- Slicing design of new features and revision of CMS
- Creating Export Features for List Order, Transactions, etc
- Testing and building Daytrans iOS Application in XCode
- Manage publishing on Play Store and AppStore
- Finishing and report daily task
- Helping on creating prototype and design UI(mobile) for newest features in Figma
- Attending Daily Standup and Client meeting
- Attending Review and Sprint Planning meeting

## Front End Developer

BJTech • Jakarta, Daerah Khusus Ibukota Jakarta

08/2019 - 05/2022

- Converted PSD files into custom WordPress themes.
- Developed and implemented WordPress sites, themes and plugins.
- Designed responsive, mobile-first websites from design concepts.
- Developed and implemented SEO and AB testing strategies to improve effectiveness of marketing efforts.
- Used Chrome Inspector and Firebug to debug live sites.
- Collaborated with project managers, marketing, ui/ux and tech team to brainstorm new ideas.
- Implemented and assessed performance of SEO best practices.
- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Integrated enhancements into web design to improve user stickiness, smooth functionality, and boost load times.
- Identified bottlenecks and bugs and devised solutions.
- Worked with the marketing team to deliver digital creative campaigns and initiatives.
- Learn and Develop using Python and Vue/Nuxt JS
- Create Company Profile Website based on design from UI/UX team with WordPress
- Create Landing Page for Company's products
- Creating Web Messaging Chatbots as part of the Company's products
- Helping on Slicing design and Implement some functions for User Customer Dashboard
- Creating Front End for Live Agent Website as part of the Company's products
- Doing research and testing on Facebook & Instagram API for Chatbots development

## Web Developer Internship

Garena Indonesia • Jakarta, Daerah Khusus Ibukota Jakarta

11/2018 - 01/2019

- Developed user interfaces with modern JavaScript frameworks, HTML5 and CSS3.
- Troubleshoot and debugged code ensuring compatibility with devices, browsers and operating systems.
- Collaborated with project managers and development team to brainstorm new ideas.
- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Working on Company Website Event and Internal Tools

## Founder & Programmer

fLAND • Jakarta, Daerah Khusus Ibukota Jakarta

03/2018 - Present

Creating Social Networking Application for Role player with more than 10k Users.

On 2018 until 2020 I doing this all by myself :

- Research product and ideas
- Get to know what role player users want
- Developing Social Networking Website
- Developing User Dashboard to manage Users and Payments
- Maintaining features and bug
- Doing promotion and marketing things
- Handle users question and request
- Handle users payment
- Developing Web Mobile Apps to publish on Play Store

On 2021 I start to rebuild it :

- Recruit people to build a solid and perfect team
- Developing the Application android and ios with React Native
- Manage, assist and listing a task to the teams
- Report and Review the Progress
- Meeting for Brainstorming Ideas and Issues
- Doing testing with the teams
- Research Payment Gateway and Mailer
- Handle the Registration and Setup for Payment Gateway using Xendit
- Setting Up Mailer with AWS

More story about this :

<https://www.kompasiana.com/hana73013/60e5d8f315251079fc6798c2/fland-aplikasi-roleplayer-pertama-yang-memiliki-19-ribu-pengguna>

## **Education**

### **Computer Science**

Perbanas Institute • Jakarta, Daerah Khusus Ibukota Jakarta

Be a speaker at campus organizations seminars

Become a mentor at learning events held by campus organizations

### **Software Engineering**

Vocational High School Prestasi Prima • Jakarta, Daerah Khusus Ibukota Jakarta

05/2018

Take part in a website competition held by the government (LKS)

## **Skills**

Web Development, Web Design, Front-End Development, UI/UX, HTML5, CSS3, JavaScript, TypeScript, JQuery, SEO, Python, Vue JS, Nuxt JS, React JS, React Native, MySQL, PHP, Git, Responsive Web Design, Astro JS, Framework7, Figma

## **Languages**

Indonesia, English