

Alifya Jiehan Anandika

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Portfolio: <https://jiaan.vercel.app> | Projects: <https://drive.google.com/drive/folders/1EJrGrpbsj2PEfhaJssq4K-L7ljqx4JMD>

SUMMARY

As a seasoned Frontend Developer with 5 years of experience, I specialize in curating engaging user interfaces and exceptional user experiences. My proficiency extends to UI/UX design, with Figma being my go-to tool for crafting interfaces that seamlessly blend form and function. I see myself as more than just a coder.

WORK EXPERIENCE

Front End Developer

Diquest Inc. • Seoul, South Korea (Remote) • 05/2025 - Present

- Developed (<https://genwave.ploonet.com>) AI content generation platform frontend using Next.js 14, React 18, Redux Toolkit, and Tailwind CSS for image, video, music, and character creation features.
- Sliced Figma designs and built responsive UI components for AI chat assistant with real-time streaming using Server-Sent Events (SSE).
- Implemented drag-and-drop video timeline editor using dnd-kit library and integrated backend APIs for video generation and TTS features.
- Integrated Firebase authentication, Stripe payment gateway with webhook handling, and real-time notification system using SSE.
- Created 170+ reusable UI components including modals, carousels, bottom sheets, and custom dropdowns for consistent design system.
- Implemented internationalization using i18next and next-i18next for Korean and English language support with dynamic switching.
- Built state management using Redux Toolkit with persistent storage and integrated backend APIs for user data, credits, and settings.
- Developed media handling features including image uploads, base64 processing, video player controls, and streaming file downloads.
- Implemented social features including user profiles, infinite scroll gallery, like/comment system, and content sharing functionality.
- Integrated backend APIs using Axios with interceptors for authentication, error handling, and request/response transformations.

Front End Developer

Hyperhire • Seoul, South Korea (Remote) • 11/2024 - 04/2025

- Developed AI video/music/image generator platform using Next.js, Tailwind, and i18n for internationalization.
- Built responsive UI components and implemented design system for consistent user experience.
- Created back office management system for product, branch, and stock management using Makerkit, Next.js, and shadcn.
- Integrated Supabase database and Kakao Auth for CRUD operations and authentication system.
- Implemented role-based login system for Branch and Headquarters with Korean/English localization.
- Developed Telegram Mini Apps with TON Wallet Connect integration using monorepo architecture (Turbo, NestJS).
- Built features including leaderboard, farming system, user invites, tasks, and scoring system.

Front End Developer & UI/UX

Ayola.co • Jakarta, Indonesia • 01/2024 - 10/2024

- Developed mobile applications using React Native Expo with custom fonts, themes, and reusable components.
- Implemented localization features and integrated backend APIs and Google APIs.
- Designed UI/UX for various app screens and provided design feedback in brainstorming sessions.
- Created publishing assets for Play Store and App Store including icons, banners, and screenshots.
- Redesigned main booking website to improve user experience and conversion rates.
- Contributed to Instagram content creation and provided weekly progress updates via Notion.

Front End Developer & UI/UX

Bisatumbuh • Jakarta, Indonesia • 07/2023 - 11/2023

- Designed UI/UX for mobile apps and company profile website using Figma.
- Developed mobile applications using Framework7 and Capacitor JS for cross-platform deployment.
- Built company profile website using Astro JS and Framework7 with responsive design.
- Integrated login system, OTP verification, and account management with backend services.
- Managed app testing, building, and publishing on Play Store and App Store.
- Created user guidance documentation and publishing assets for app stores.
- Participated in sprint planning and review meetings with project managers and tech team.

QA / Front End Engineer

Inovata • Jakarta, Indonesia • 08/2022 - 06/2023

- Built internal testing tools for QA teams to run simulations for stores, products, and transactions.
- Developed customer dashboard frontend and integrated with backend services.
- Created test case tracking website to monitor QA progress for MIRA Apps product.
- Developed company profile website based on UI/UX team designs.
- Implemented automation testing using Katalon Studio and wrote manual test cases.
- Tested and documented bugs from user and PSC feedback for product improvement.
- Collaborated with cross-functional teams including PM, marketing, UI/UX, and developers.

Front End Developer (Part-Time Remote)

Binari Digital • Jakarta, Indonesia • 07/2022 - 01/2023

- Maintained frontend of Daytrans CMS website and implemented new features.
- Created export functionality for orders and transactions lists.
- Designed prototypes and mobile UI for new features using Figma.
- Managed iOS app builds in XCode and handled App Store publishing process.
- Participated in daily standup meetings, client meetings, and sprint planning sessions.

Front End Developer

BJTech • Jakarta, Indonesia • 08/2019 - 05/2022

- Converted PSD designs into custom WordPress themes and developed responsive websites.
- Implemented SEO best practices and A/B testing strategies to improve marketing effectiveness.
- Developed web messaging chatbots and customer dashboard interfaces.
- Created landing pages and company profile websites based on UI/UX designs.
- Built Live Agent website frontend as part of company's product suite.
- Conducted research and testing on Facebook and Instagram APIs for chatbot integration.
- Collaborated with marketing, UI/UX, and tech teams to deliver digital campaigns.
- Learned and implemented solutions using Python and Vue/Nuxt JS frameworks.

Web Developer Intern

Garena Indonesia • Jakarta, Indonesia • 11/2018 - 01/2019

- Developed user interfaces using modern JavaScript frameworks, HTML5, and CSS3.
- Worked on company event websites and internal tools development.
- Ensured cross-browser and cross-device compatibility through debugging and testing.
- Collaborated with project managers and development team on website development projects.

Founder & Programmer

fLAND • Jakarta, Indonesia • 03/2018 - 05/2023

- Created social networking application for role players achieving 10,000+ registered users.
- Conducted product research and market analysis to identify target user needs.
- Developed full-stack web platform and user dashboard for payment management.
- Handled customer support, payment processing, and platform maintenance.
- Rebuilt application using React Native for iOS and Android platforms.
- Recruited and managed development team for product enhancement.
- Integrated Xendit payment gateway and AWS mailer services.
- Led brainstorming sessions and conducted team testing for quality assurance.

EDUCATION

Computer Science

Perbanas Institute • Jakarta, Indonesia

Software Engineering

Vocational High School Prestasi Prima • Jakarta, Indonesia

SKILLS

Web Development, Front-End Development, UI/UX Design, HTML5, CSS3, JavaScript, TypeScript, React, React Native, Vue.js, Nuxt.js, Next.js, Astro.js, Framework7, jQuery, Redux, Redux Toolkit, Figma, Python, SEO, MySQL, PHP, Git, Responsive Design, WordPress, Capacitor JS, Tailwind CSS, REST APIs, Server-Sent Events (SSE), Firebase, Stripe, i18next, Framer Motion, Axios, dnd-kit, State Management

LANGUAGES

Indonesian (Native), English (Professional)